

# Network Knowledge In International Business

Edited by Sarianna M. Lundan, Associate Professor of International Business Strategy, University of Maastricht, The Netherlands

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'This scholarly volume contains a range of original and well documented insights into the changing organisational characteristics of MNEs, and particularly, the increasingly important role of foreign affiliates as knowledge augmenting and disseminating entities. A great deal of new empirical evidence – both at a country and firm level – is assembled and analysed, and several new areas of research are identified. Altogether, the monograph is an essential read for all international business scholars.'

– John Dunning, University of Reading, UK and Rutgers University, US

'The material in this book is required reading for a broad audience of scholars in international business, organization, management and international economics. It covers a wide range of related subjects from inter-firm networks, alliances, multinational enterprise strategies to knowledge creation and technology transfer. Network Knowledge in International Business not only provides an extremely interesting overview of many contributions to the current work on networks, knowledge and international business strategies, it also influences the long-term research agenda of major topics in the international business literature.'

– John Hagedoorn, Maastricht University and MERIT, Maastricht, The Netherlands

This book focuses on current cutting edge research concerning the increasing strategic importance of subsidiary networks to the multinational firm. It combines contributions from three major related areas of inquiry; the changing theoretical conception of networks and the structure of the multinational firm, the importance of spillovers and agglomeration economies related to multinational investments, and the management of the flow of information and knowledge from headquarters to subsidiaries and vice versa.

The book approaches the network structure of the firm from the different perspectives of the expert international contributors, while also combining theoretical perspectives with recent empirical evidence.

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